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Availability is part of Security

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"The only way to make a computer system 100% secure is to disconnect it from the Internet, shut off the power, and encase it in concrete, and bury it." If you've worked with people in the information security field, you've probably heard this or a similar exaggerated scenario of protecting information from threats by physically isolating it from the rest of the world.



But this is a mistake, unless the objective is to create a time capsule for future archaeologists. The basic core elements of information security are described by the "CIA Triad": confidentiality, integrity, and availability. (There have been various recommendations for expanding this core to include other elements, but there is little disagreement about these three.) The purpose of information security is to provide assurance for the correct functioning of a system with respect to security threats to these three elements. The information involved is kept confidential from those not authorized to have access to it, its integrity is protected against unauthorized changes, and it is made available to authorized users. While "encased in concrete and buried" may provide good controls for confidentiality, and to a lesser extent for integrity (though "bit rot" may quickly result in data loss), it provides no availability to authorized users. This means that such a scenario is ignoring the third element of security, and can't possibly provide "100% security" unless such limited availability is what is actually

The difficulty presented by "100% security" is like a philosophical concern about the impossibility of 100% certainty for knowledge—it's simply not often an actual requirement in the real world. What counts as "secure," like what counts as "knowledge," depends on context. Factors such as available resources, customer demands, the degree of willingness to accept risk, the consequences of a breach or loss, and the current threat landscape all provide relevant context.

And this points to yet another flaw in the scenario—it emphasizes preventive controls to the exclusion of detective and corrective controls. In the real world, breaches can and do happen, and it is important to be able to identify when they do and be able to recover from them. Security involves not just moats and locks to keep intruders out, but drawbridges and keys to let owners and authorized visitors in, and the people and processes that manage the technology. It involves building active capacities to detect and respond to changing threats, not just static obstacles.

The "encased in concrete and buried" scenario most likely receives initial plausibility because availability is not just a security concern. While loss of availability can result from a security threat—a denial of service attack, for example—it can also be produced by other causes which aren't classified as security threats, such as power outage, hardware failure, or even planned downtime for an upgrade. And availability is a primary concern of general IT staff, so security staff tend to focus on their unique contributions rather than what overlaps with the responsibilities of others. But this is generally a mistake—good security practice should be comprehensive, it should cover multiple functional areas, and it should serve to enable businesses to use information effectively. It's better to find the right balance of controls that promote all of the elements of security, rather than focus on confidentiality and integrity to the exclusion of availability.

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-Jim

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